

VibEye





AKB48 TL 26
CONTACT
CaféZINEZ
HAMA

Hisamitsu
新日本パル

F21
OREVER 21

ORION
交通トラブ

TSUTAYA

DOMENS

あなたの
きれい

西野カナ
with 100%



O que você faria?

E se você possuísse deficiência visual?

PROBLEMÁTICA



PROBLEMÁTICA



USO DE CÃO-GUIA



Mais de R\$30.000



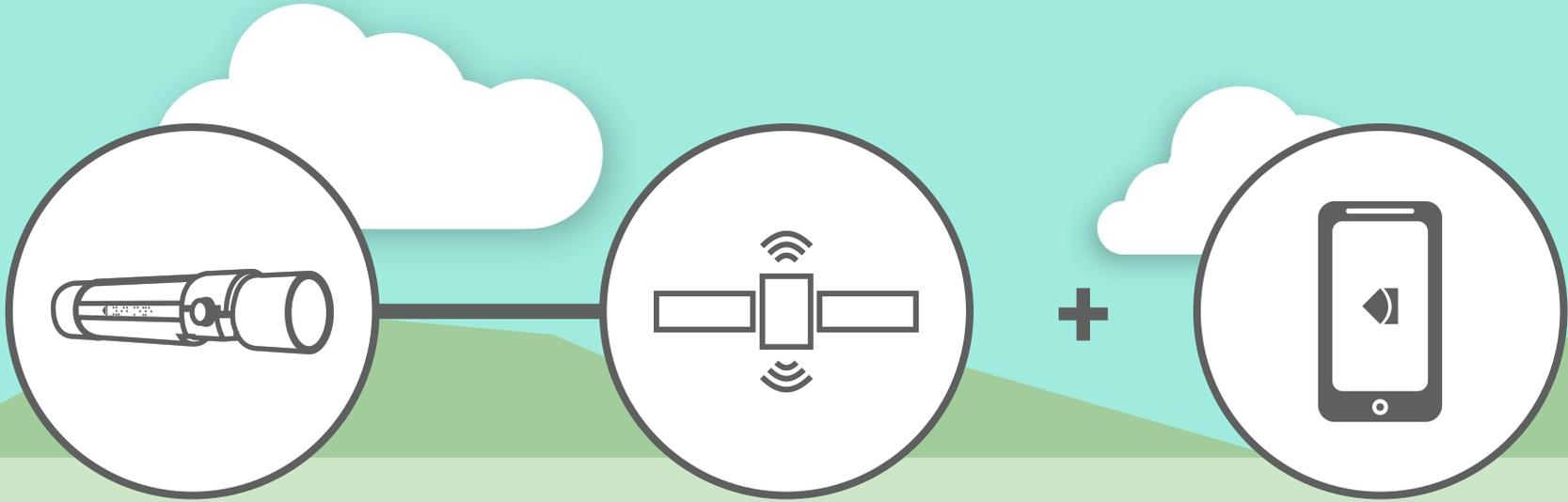
Discriminação



Solução



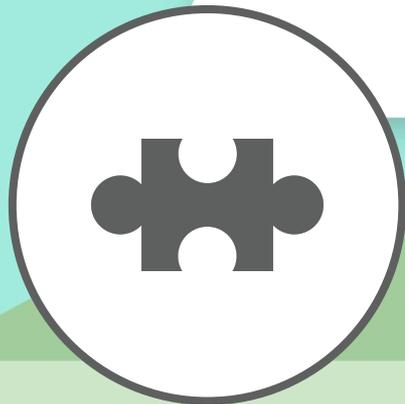
SOLUÇÃO



Wearables

App

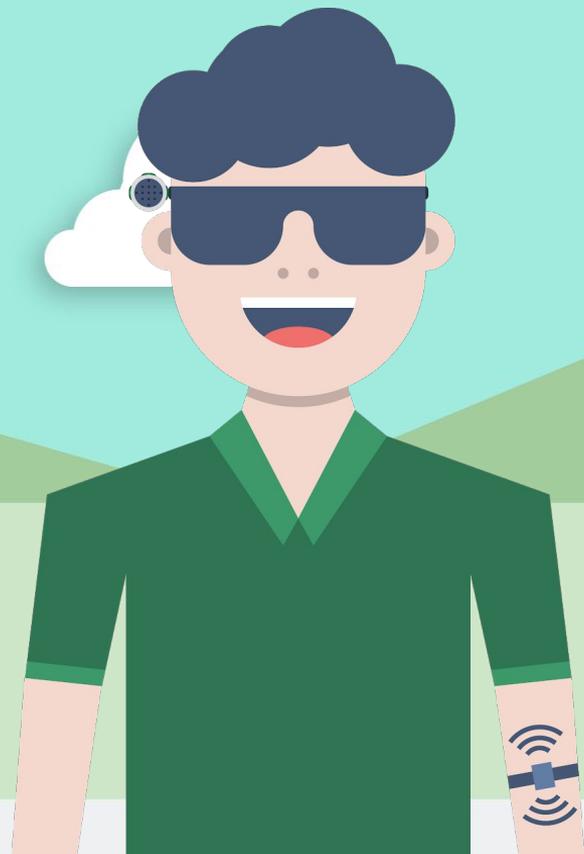
WEARABLE



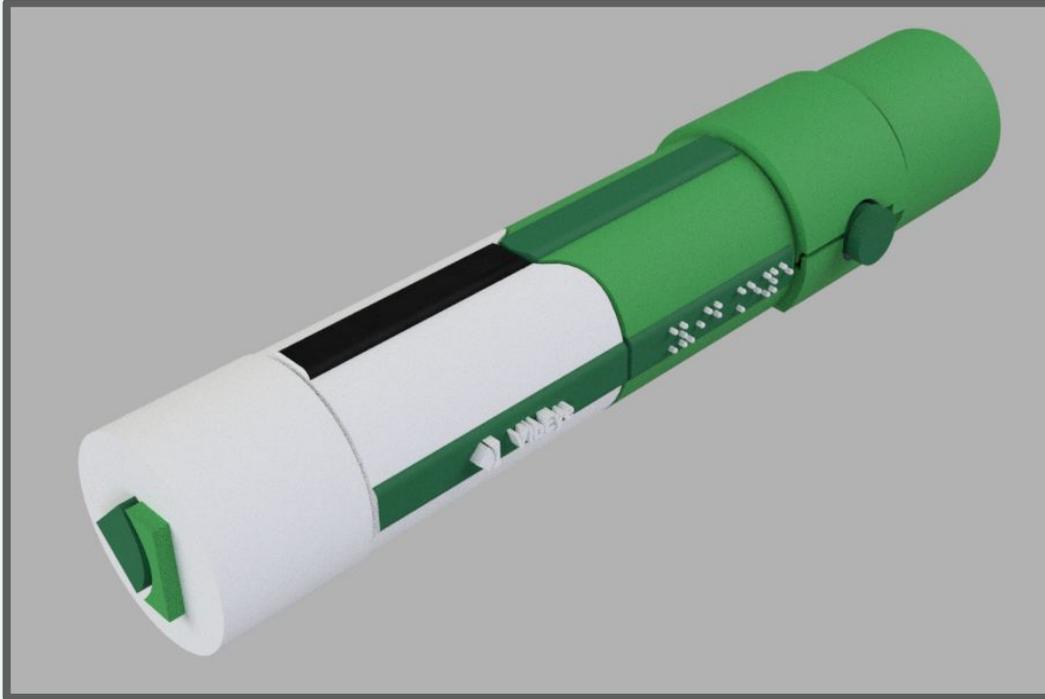
Versátil



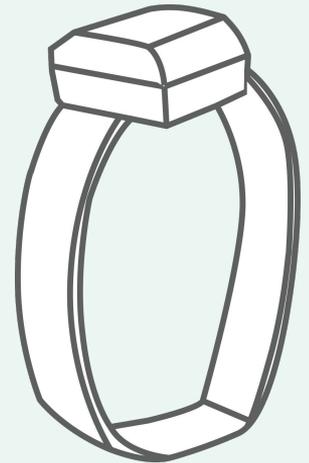
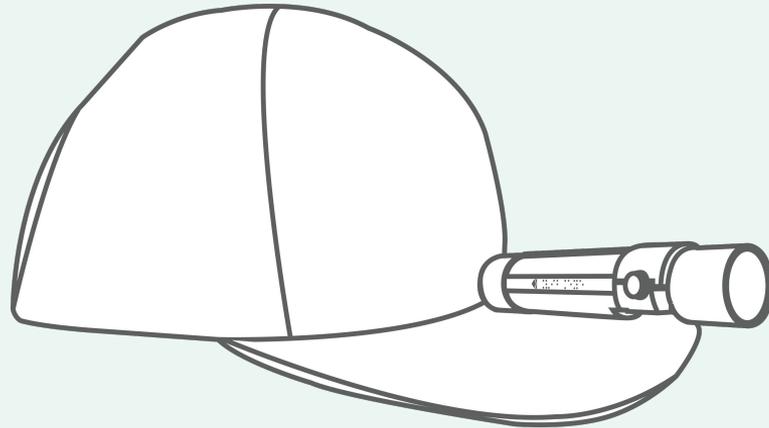
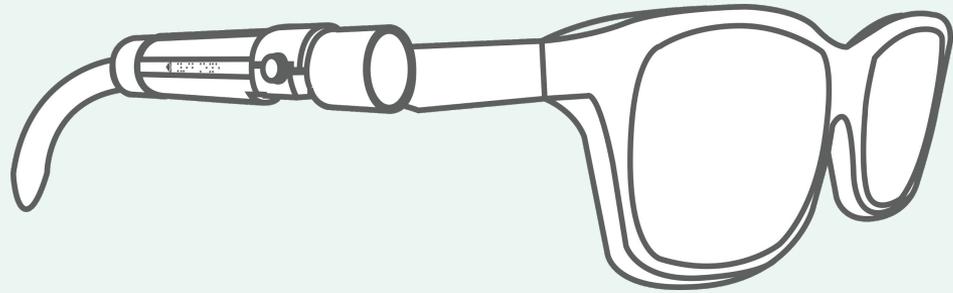
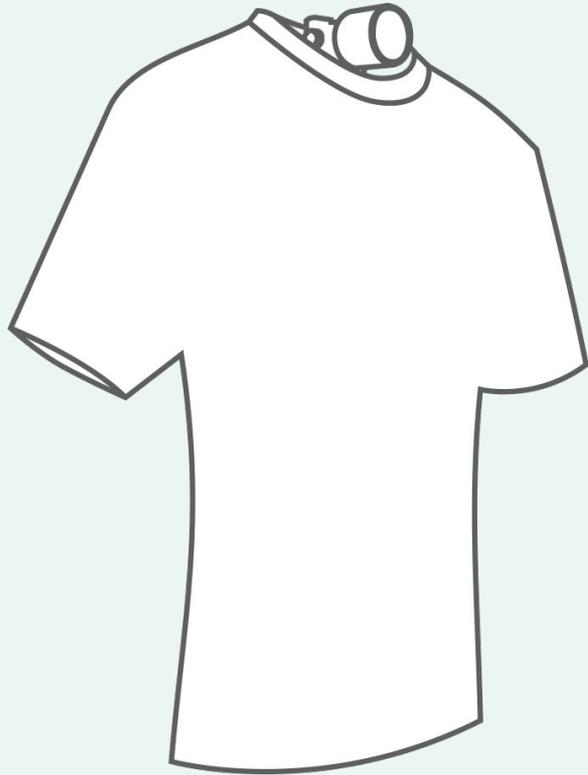
R\$200



WEARABLE



VERSATILIDADE



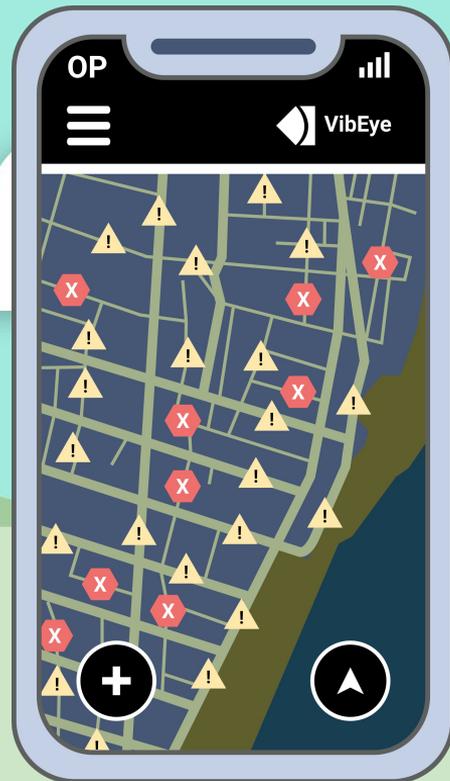
APLICATIVO



Rede colaborativa



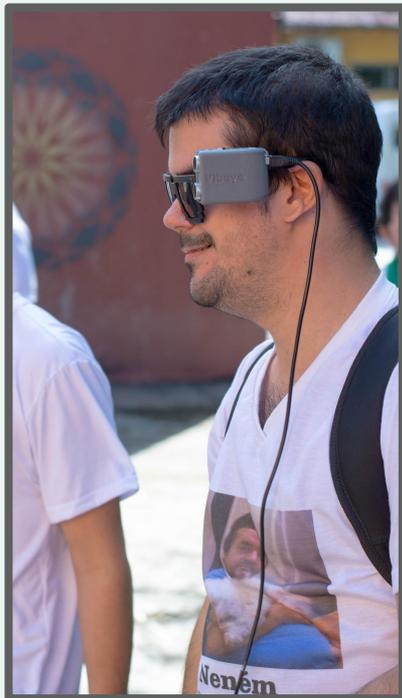
Emergência



Apoio



Apoio



Instituto dos Cegos do Ceará

Apoio



UNIVERSIDADE
FEDERAL DO CEARÁ

Mercado



NO MUNDO



Legenda

TAM 

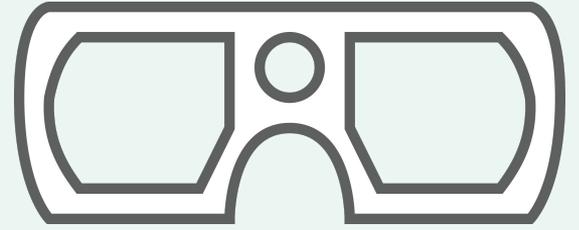
SAM 

SOM 

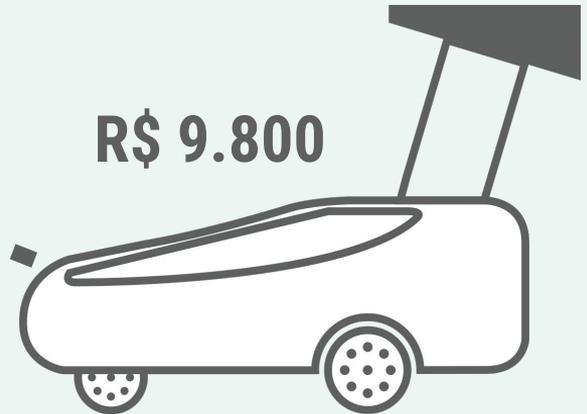
OMS, 2010



R\$ 1.300



R\$ 300

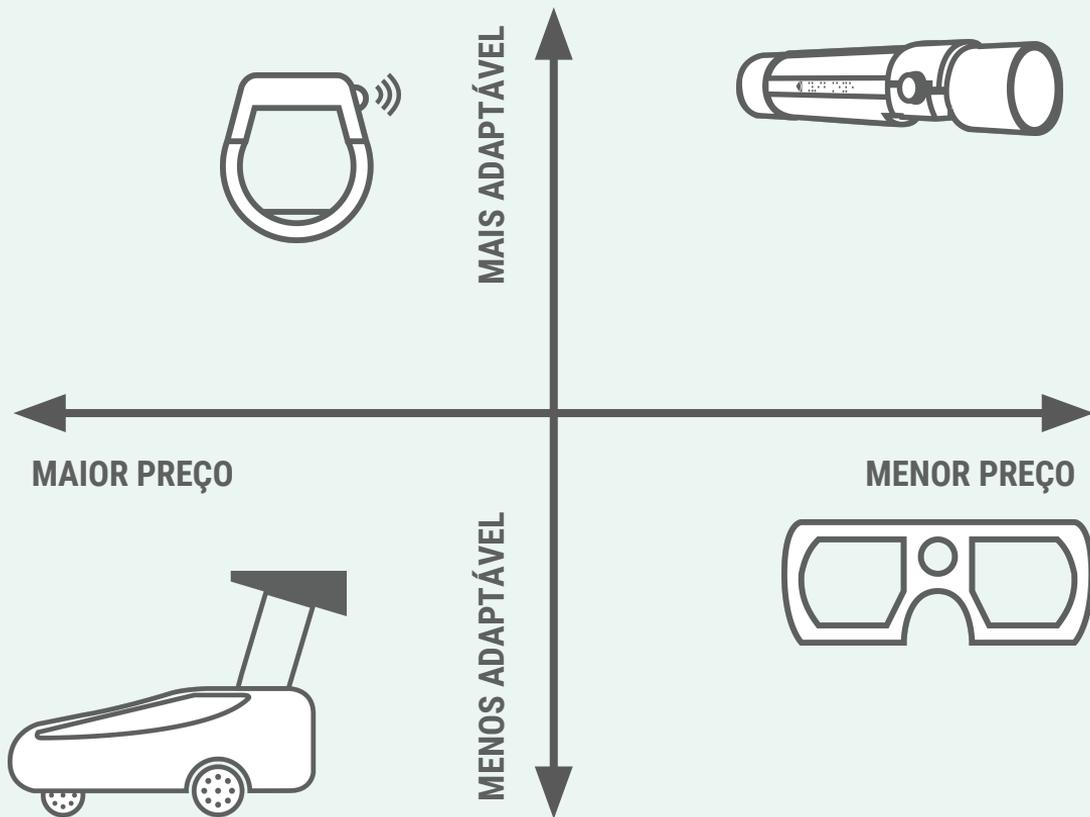


R\$ 9.800

PLAYERS



PLAYERS



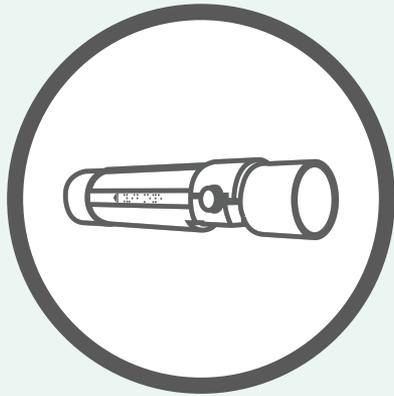
Modelo de Negócio



MODELO DE NEGÓCIO



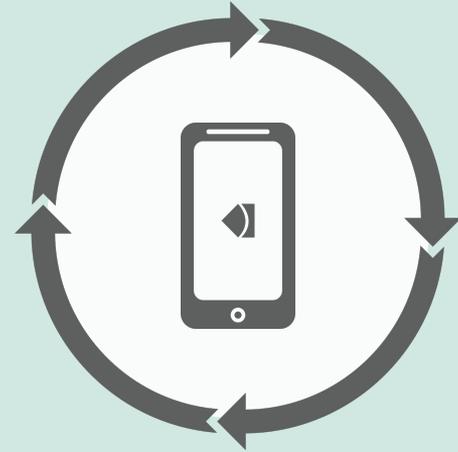
B2B+C



Venda direta

&

B2C

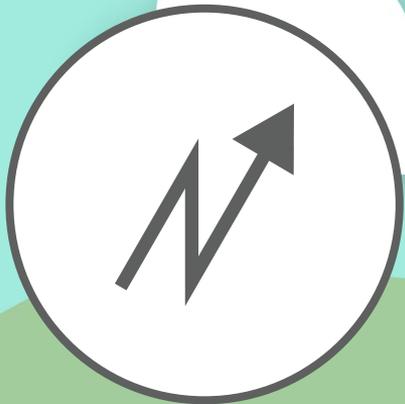


Anúncios e Parcerias

Roadmap



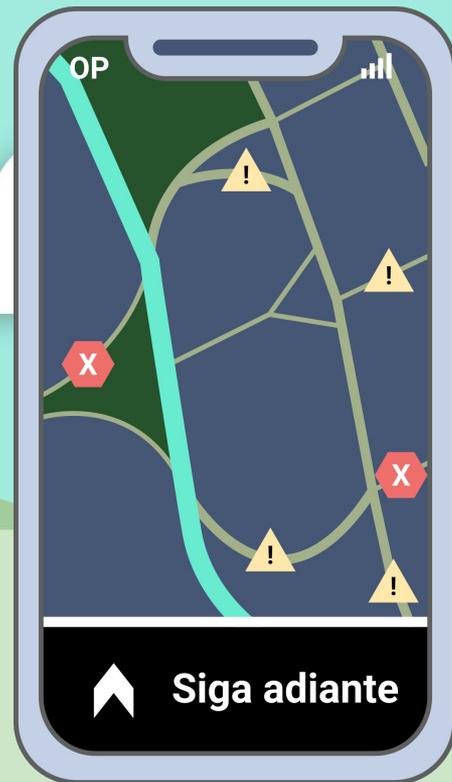
ROADMAP



Impactar outros nichos



Trajetos seguros



Equipe



EQUIPE



Samuel Lima

CEO

Graduando em Engenharia
Elétrica na UFC



Murcio Filho

Designer

Graduando em Design na UFC



Danielo Gomes

P&I

Professor Associado UFC/DETI

Reconhecimento



2017



Maio

Imagine Cup Brasil

Microsoft

Prêmio Tecnologias de Impacto

Qualcomm

Novembro



Dezembro

Company Creation

Starboost



RECONHECIMENTO



Foto: UFC



Foto: O Povo



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